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Music For New Media: Composing For Videogames, Web Sites, Presentations And Other Interactive Media



Synopsis

(Berklee Guide). Videogames, web sites, and other new media are creating more opportunities for contemporary music writers than have ever existed before. In this book, you will learn to write effectively for these new forms, mastering the devices, sounds, and techniques for supporting stories and responding to user actions. It details the technical and dramatic requirements necessary for each type of new media. In engaging language, illustrated by countless real-world examples and practical workshops, writers at all levels will find ways to create music for new markets, and find new opportunities for creative expression. Guided hands-on projects will help you create music in all these forms. A CD of examples and practice files illustrates all concepts and lets you practice the techniques. Readers will learn to:

- * Score videogames, developing music for different characters, addressing the standard types of scenes and cues, and the formats required by game publishers
- * Develop music for web sites, including HTML and Flash code
- * Use sound technologies within mobile devices to create distinctive ringtones and other sounds
- * Create demos and portfolios for getting clients.

Book Information

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Customer Reviews

When I purchased this book, I was expecting to get relevant information about producing adaptive audio. Although it offers some tips and insights for novices, it lacks the "real thing" about sound design issues for non-linear media. For example, a crucial topic such as GAME MUSIC AUTHORING is less than two pages long. The author hasn't even mentioned some Middleware

solutions developed for smoothing the audio production workflow between composers and programmers.

This is fundamentally a text book devoted to praxis, not a critical or aesthetic book in any way. As such, it is written for the fledgling New Media composer, who may very well also be a fledgling composer and/or musician as well. The book introduces concepts and practices that will be beyond second nature to composers and musicians with even moderate experience. However, those composers and musicians who are new to New Media production will still find value in this book, as it steps the user through the specific formats and ideas applicable to New Media, the end result being a decent portfolio of samples of all types of music and cues. Be warned that the writing is exceedingly simplistic and dull, and that the musical examples the author provides are underwhelming.

I like books like this. "Music for New Medis" is simple, easy for understanding ...outstanding in presentation knowledge...so I love books like this one :)

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